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**E*TRADE FINANCIAL CORPORATION REPORTS
MONTHLY ACTIVITY FOR APRIL 2008**

New York, May 14, 2008 – E*TRADE FINANCIAL Corporation (NASDAQ: ETFC) today released its Monthly Activity Report for April. The Company's total retail customer assets increased 3.4 percent sequentially to \$174.1 billion, despite a \$399 million decline in customer cash and deposits predominately related to seasonal weakness in April. Total Daily Average Revenue Trades decreased 1.6 percent month over month.

Two noteworthy events impacted the Company's metrics in April, eliminating approximately \$2.3 billion in customer assets and nearly 24,000 accounts. The Company successfully completed the sale of Retirement Advisors of America (RAA), a wholly-owned subsidiary, on April 11th. This transaction represents the first in a series of planned non-core subsidiary sales related to the Company's 2008 Turnaround Plan. In addition, the Company ended its relationship with two corporate clients within its stock plan administration business – one due to the merger of a client into a non-client company and the other due to the final processing of termination negotiated in the first quarter of 2007.

"We continue to focus on executing against the Turnaround Plan, monetizing non-core assets, investing in the customer experience and effectively managing our balance sheet," said Donald H. Layton, Chairman and Chief Executive Officer, E*TRADE FINANCIAL Corporation. "I am pleased with our progress which has led to further stability and strength in our core retail business, especially considering another month of growth in our target segment accounts. We look forward to announcing additional points of success in the near future."

Monthly Activity Data

	<u>Apr-08</u>	<u>Mar-08</u>	<u>Apr-07</u>	<u>% Chg. M/M</u>	<u>% Chg. Y/Y</u>
Trading days	22.0	20.0	20.0	N.M.	N.M.
Daily Average Revenue Trades	180,970	183,981	171,078	(1.6)%	5.8 %
Gross new retail accounts	84,115	91,481	121,156	N.M.	N.M.
End of period retail accounts	4,771,844	4,778,238	4,578,703	(0.1)%	4.2 %
<u>Retail Customer Assets (\$MM)</u>					
Customer securities holdings	\$ 139,635	\$ 133,495	\$ 170,538	4.6 %	(18.1)%
Customer cash and deposits	34,497	34,896	37,015	(1.1)%	(6.8)%
Total retail customer assets	<u>\$ 174,132</u>	<u>\$ 168,391</u>	<u>\$ 207,553</u>	3.4 %	(16.1)%

Historical monthly metrics data from January 2003 to April 2008 can be found on the E*TRADE FINANCIAL investor relations site at <https://investor.etrade.com>.

About E*TRADE FINANCIAL

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